



**SPONSORSHIP
PROPOSAL 2026**

ABOUT US

Gaming For Good is an exciting new annual fundraiser for We Are The Others (WATO) — blending the fun of a gaming convention with the energy of a gaming crawl (think pub crawl, but with dice, cards, maps, and meeples). From Friday, April 24 through Sunday, April 26, community members will explore different gaming hubs across Reno/Sparks, Nevada while enjoying a wide variety of games: board games, trading cards, roleplaying adventures, miniatures, strategy games, and more.

This event is designed to support the programs and services provided by We Are The Others. We Are The Others is a 501(c)3 tax exempt non-profit that connects those with challenges or needs with the organizations, resources, and services that can aid them (confidentially and at no-cost, nationwide) with the support of technology and volunteer lead care case management. We are also a community of solidarity for vulnerable populations so no one feels alone as they go through challenges. Gaming For Good is specifically designed to supporting the community of Northern Nevada and the Tahoe Region.



Our Impact



1,537
(clients) neighbors served
in 2025 (our first year)



137 volunteers mobilized

We Are The Others was formed in 2025. We are a volunteer lead non-profit organization committed to maximize impact. Help us take what we started to the next level of impact.

Care case management connects people to the right help at the right time—food on the table, safe housing, mental health care, disaster relief, and civil rights support—so urgent needs don't become long-term setbacks.

By coordinating wrap-around solutions across community partners (the "5 A's": Awareness, Adjustment, Assistance, Alignment, Advocacy), we turn isolated services into a clear path to stability and dignity. Independent reviews show that case-management measurably strengthens economic stability and reduces reliance on public benefits over time—so every sponsorship dollar creates lasting lift for the whole community.

www.WeAreTheOthers.net



SPONSORSHIP PACKAGE

■ Bronze Friend Sponsorship Package



- Company name displayed on the event website and promotional materials.
- Mention of company name in press releases and newsletters.
- Social media shout-outs before, during, and after the event.
- 1 weekend pass for Gaming For Good.

\$250

■ Silver Contributor Sponsorship Package



- Company logo displayed on the event website and promotional materials.
- Mention of company name in press releases and newsletters.
- Social media shout-outs before, during, and after the event.
- 2 weekend passes for Gaming For Good.

\$500

■ Gold Supporter Sponsorship Package



- Prominent display of company logo on the event website, promotional materials, and event signage.
- Featured in dedicated email blasts to attendees.
- Multiple social media mentions across all event platforms.
- 4 weekend passes for Gaming For Good.

\$1,000

■ Presenting Champion Sponsorship Package



- Exclusive title sponsor recognition, including special marketing to attendees
- Premium logo placement on the event website, promotional materials, event signage, and marketing.
- Featured in all press releases, newsletters, and marketing campaigns.
- Extensive social media campaign highlighting the partnership.
- 6 weekend passes for Gaming For Good.

\$2,500

SPONSORSHIP COMMITMENT

Thank you for your interest in supporting Gaming for Good 2026, benefiting the non-profit We Are The Others (WATO). Your sponsorship helps ensure individuals and families in the Northern Nevada and Tahoe region feel Safe, Seen, Secure, and Supported through compassionate, volunteer powered assistance. We connect people with challenges or needs with the organizations and services that can aid them.



Please select your preferred sponsorship level and provide the information below so our team can welcome you as an official sponsor.

Sponsor Information

Business/Organization Name: _____

Primary Contact Name: _____

Email: _____

Phone: _____

Mailing Address: _____

Please check one:

- Presenting Champion – \$2,500
- Gold Supporter – \$1,000
- Silver Contributor – \$500
- Bronze Friend – \$250

Recognition Preferences

How would you like your business name to appear in recognition materials?

Preferred method of acknowledgment (choose all that apply):

- Social Media (What are your social media handles)
- Newsletter
- Website
- Event Signage
- Passport Book
- No public recognition (anonymous sponsor)

Payment Information

Payment is requested within 10 business days of submitting this commitment form.

Choose one:

- Pay online at: <https://www.wearetheothers.net/gaming-for-good/sponsorships/>
- Invoice me
- Mailing a check to We Are The Others 18124 Wedge Pkwy #975 Reno, NV 89511
- In-kind donation value: \$_____ (must match the sponsorship level selected)

Agreement

By signing below, I confirm our commitment to sponsor Gaming for Good 2026 at the level selected above. I understand that this commitment helps We Are The Others (WATO) continue its mission of supporting individuals and families in need throughout Northern Nevada and the Tahoe region.

Authorized Sponsor Signature: _____ Date: _____

Printed Name & Title: _____

Accepted by WATO Representative: _____ Date: _____



THANK YOU

Thank you for considering a sponsorship of We Are The Others' Gaming for Good. Your partnership turns play into possibility — fueling our wrap-around case management that connects neighbors to real solutions for food and housing insecurity, mental health care, disaster recovery, immigration and civil rights support, and access to medications. In our first year, we stood with 1,537 people thanks to 176 dedicated volunteers, and with you we can reach even more—quickly, free, and confidentially. You're not just funding an event; you're strengthening a kinder, more resilient community where meals are secured, roofs are stabilized, care is accessed, rights are protected, and hope is restored. Thank you for choosing to make Kindness Matter.



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 www.WeAreTheOthers.net
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